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Policy Recommendations for Facilitating the Development of Cultural Industrial Parks in Suzhou

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Abstract

Cultural industrial park plays an instrumental role in vitalising cultural production, innovating public cultural space, boosting cultural and tourism consumption, and cultivating local cultural industry clusters. Based on extensive field research, this report addresses challenges facing Suzhou cultural industrial parks and puts forward policy recommendations to facilitate the high-quality development of cultural industrial parks in Suzhou.

Key Words

Cultural Industrial Park; Suzhou; Public Cultural Space; Cultural and Tourism Consumption; Cultural Industry Cluster